

## BSA West Midlands Medical Sociology Group Event

### 'Under-served' or 'Hard to Reach'? Community and participatory approaches in health research.

Friday 16 May 2014, Serious Games Institute, Coventry University

#### PROGRAMME

- 9.30-10.00 **Registration**
- 10.00-10.30 **Introductions**  
**Keynote Speaker Prof Mark Johnson**  
*Reaching and empowering: Participatory research reaches the places...*
- 10.30-11.30 **Paper Session 1 (Chair Geraldine Brady)**  
**Nicole Andrews and Sabi Redwood**  
*Research the Liminal: Research methods to engage seldom heard communities*  
**Shirley Durrell**  
*'What do university people know about people with a learning difficulty?' 'Ten Top Tips' for researchers who want to work inclusively with people whose first language is not research*
- 11.30-11.45 **Coffee Break**
- 11.45-1.15 **Paper session 2 (Chair Shahreen Bashir)**  
**Karen Scanlon, Charlotte Tompkins, Judith Offman, Catherine Dale, Jo Armes, Chrissie Hepworth and Julie Wray**  
*Using Accelerated Experience Based Co-Design (EBCD) to develop a community based culturally sensitive support service for breast cancer survivors from diverse ethnic and socio-economic backgrounds.*  
**Rukhsana Bibi, Sabi Redwood, Anna Lavis**  
*Old stories, new strategies: Using cultural stories to deliver health information in relation to weight management*  
**Karolina Gombert**  
 Foodways and Futures: Healthy Expectations?
- 1.15-1.45 **Lunch**
- 1.45-2.45 **Paper Session 3 (Chair Nicole Andrews)**  
**Rachel Reichlin**  
*Path to Prevention for Eritrean Refugees and Asylum Seekers in Israel: Piloting a CBPR Approach to Developing a Survey for Community Health Assessment*  
**Emma Angell and Carolyn Tarrant**  
*Valuing the views of seldom-heard patients: developing a questionnaire to measure how well primary care organisations respond to the needs of diverse groups*
- 2.45-3.00 **Coffee**
- 3.00-4.00 **Paper session 4 (Chair Shirley Durell)**  
**Nadia Mantovani, Micol Pizzolati, Steve Gillard**  
*Using my knowledge to support people": A qualitative study of an early intervention adopting community champions to improve the mental health and wellbeing of African and African Caribbean communities*  
**Anna Pettican**  
*Football: Means and ends in challenging mental health exclusion*
- 4.00-4.30 **Discussion**

- Cost: BSA member £20.00, Non-member £30.00, Students BSA Member £5.00 and Student Non Member £10.00 (all registration fees include lunch and refreshments)
- Booking is essential
- Venue: Serious Games Institute, Seminar Room, Coventry University

**Abstracts and enquiries to: Nickie Boyle at [N.Boyle@coventry.ac.uk](mailto:N.Boyle@coventry.ac.uk) (on behalf of WM Medsoc group convenors).**

**To book a place please go to :**

**<http://portal.britisoc.co.uk/public/event/eventBooking.aspx?id=EVT10357>**