Sixth BSA Food Study Group Conference: Food Systems & Society 2019

Monday 24th – Tuesday 25th June, 2019

Monash University, Prato, Italy

Plenary Speakers: Julie Guthman and Megan Warin

# Promotional Opportunities

**About the conference**

Poor diet, levels of food waste and intensification of agriculture are key themes in contemporary food research and policy making, yet they can appear disconnected from everyday social practices and the lived experiences of food and food systems. The fourth BSA Food Study Group conference will bring together researchers, practitioners and policy makers to explore this apparent disconnect and showcase the most cutting edge research and practice from within and beyond the sociology of food.

##### Why attend the BSA Food Study Group Conference?

Promoting your company at the BSA Food Study Group Conference is a direct, cost-effective way to:

* Raise brand awareness within your key market;
* Gain strategic association with the discipline’s only official organisation;
* Opportunities for new customer acquisition and client retention, by discussing their needs in person;
* Product recognition with your key demographic – immediate exposure;
* Raise your company’s profile;
* Increase your knowledge and keep up to date with trends;
* Gain a precise and unified focus of interest – maximum results for minimum time, resource and cost commitment
* Accessible, central exhibition location with lengthy breaks for delegates;
* Flexible options to suit your budget and sales requirements;

If you wish to discuss these options please contact Sandria Charalambous on 0191 370 6633 or email events@britsoc.org.uk to secure your desired option, complete and return the booking form as soon as possible.

Yours sincerely

*Sandria Charalambous*

BSA Events Coordinator

# Promotional Opportunities

### Advertising options from £80 ex. VAT

Your message can reach every conference delegate with our cost-effective advertising options.

**Conference website** Logo and link £80

**Delegate pack inserts** Single sheet £100 ex. VAT

 Brochures etc. £155 ex. VAT

**Programme advertising** Full page £205 ex. VAT

|  |
| --- |
|  **Prices (EX VAT)** |
| **Website** |
| Company logo with website link | £80 | □ |
| **Advertising** PLEASE INDICATE QUANTITY REQUIRED |
| *Conference Programme* |
| Full Page | £205 | □ |
| Half Page | £100 | □ |
| *Delegate Pack Inserts* |
| Single sheet | £100 | □ |
| Brochure, etc. | £155 | □ |
| **Total Cost** | **£** |  |

# Promotional Opportunities Booking Form

|  |  |
| --- | --- |
| **EVENT:** |  |
| **Sponsor Details:** |  ("the **Sponsor**") |
| **Sponsor Name:** |  |
| **Address:** |  |
| **Purchase Order Number:** |  |
| **Invoice Address (if different)** |  |
| **Cancellation Cut-Off Date:**(Please note after this date payment will be due in full) |  |
| **Telephone Number:** |  |
| **Fax Number:** |  |
| **Email:** |  |
| **Contact Name:**(if applicable) |  | **Position:** |  |
| **Direct Dial:** |  | **Email:** |  |

**Payment Details**

BACS Payment: Send to the British Sociological Association to NatWest Bank plc, 12 Market Place, Durham DH1 3NG; Sort Code 52-30-44; Account No: 23679832.

Credit/Debit Card Payment: Please call the BSA Office to make payment.

Invoice: *Please note that the BSA requires that all invoices are paid before the conference takes place.*

Purchase Order Number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Invoice Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Delivery Information TBC by Venue**